



Basic idea

"DIN A [<]" is a nonprofit exhibition project that allows artists to create an exhibition in an offspace together with other artists. It aims to promote artistic actives who are interested in networking with each other. Participants need to be interested in art and work in the field of fine and applied arts, art pedagogy or media pedagogy, in creative jobs or be artistic autodidacts. Events like concerts and performance art help to create a place for movement, creative incentives and for bringing people together, thus, resulting in an exchange between artists and people who are interested in art. The viewer can also just enjoy an artwork without having a profound knowledge about it. People come closer to art, thus, making it approachable, tangible and experienceable.

The project's naming

The project's title "DIN A [<]" reflects the limitation of the artworks' format which should not exceed DIN A4 in dimension. This limitation also applies to three-dimensional works. All artworks from the fields of painting, art design, printing art design, illustration, installation, design, photography, performance art etc. are uniques but do not include handicrafts or objects of utility. Editions of photographs, prints as well as complete editions need to be provided with the artist's signature, number of editions and object's number.

Application

Anyone interested in participating should submit three works accompanied by a short text. The open call will be published on facebook and on the project's website and notices will be posted. The application form can be found on the website for downloading and is required for participation.

<https://dinklein.wordpress.com/>

<https://www.facebook.com/profile.php?id=100011710836856&fref=ts>

https://www.instagram.com/klein_din/?hl=de

Donation

As we don't get funding from the city of Leipzig, we are glad if participants give a donation so we can refinance the costs for the space and the technical support.

Prices

What is sold and its price is previously determined by the artists. The artworks on display should be affordable and their price should not exceed 150 €. Revenues go completely to the artists – in contrast to galleries where artists only receive part of the selling price. In this respect, the project takes a position toward the art market, since art is intended for everyone. Donations to support the project are always welcome.

Take along

All sold artworks are wrapped in bags with the project's logo and contact details of the artist. The bags are taken along immediately.

Date and place

The project takes part once a year for about 5 days in the Markranstädter Straße 2a in Leipzig-Plagwitz.

Preparation and presentation of artworks

The participating artists are in charge of transporting their artworks to the exhibition space and the framing of the exhibits. This includes the installation of hangers, the setup of shelves and necessary equipment for the presentation of artworks etc. The installation of the artworks will take place during the week before the exhibition's opening. The project team and the participants locally discuss the hanging together or gear to the description (written explanation, picture, drawing etc.) of the artist. Due to the limited exhibition space between one till one and a half square meters, the final decision on the displayed artworks will be made by the organisers.

Activities "Lucky bags"

The artists have the possibility to provide one or more art works for the activity „Lucky bags“. Each "lucky bag" contains an artwork worth up to 10 €. Visitors can buy a "surprise" for themselves or others. Prospective buyers can barely make out the artwork through the slightly transparent bags or make it out by touching. This raises suspense and allows for a certain selection of the objects.

Opening and performances

The exhibition will be opened with an opening speech and live music. Additional concerts and an art performance are planned for the following. Main organisers and participating artists supervise the room. Thus, it is considered that they take over shifts in the bar as well as oversee sales together with the organising team.

Organisation

Due to the various places of residence of the participants, an organising team consisting of seven people is present in Leipzig: Hendrikje Düwel, Claudia Friedrich, Teresa Szepes, Diana Stegemann, Eva Lusch, Sophia Küster and Claudia Gartner.

The main organisers do not generate profits with the project but instead try to cover all emerging costs such as space rental, advertising material etc. with revenues from drinks and donations. Participating artists are invited to help shape the project. We are looking forward to suggestions, ideas and the project supporting contacts and gladly take them up.